

The Datavideo family

Datavideo, based in Taipei, Taiwan, is a leading manufacturer of professional broadcast and AV products for live video production. It focuses on innovative portable solutions as well as cost-effective modular systems that enable customers to create integrated solutions, tailored to their needs

Datavideo brings high-end product features to customers that require cost-effective solutions, broadcast-quality performance, and reliability. In a fast-changing market with ever-increasing demands, Datavideo researches, develops, designs and manufactures a wide range of innovative products both in Taiwan and at a facility in Silicon Valley USA, and is an ISO-9001 quality certified manufacturer.

Clients can therefore invest in the latest technology at affordable prices. With a global network of distributors, Datavideo delivers full support to resellers, end-users and integrators.

Datavideo in South Africa

Macro Video Pty Ltd has been the official distributor in southern Africa for more than 15 years and has intimate knowledge of the product family. Macro Video's stand at the biannual MediaTech Africa show is always well-supported with dealers in attendance to meet clients and show off new equipment. The distributor often has foreign representation from Datavideo head office as well.

Meet the family

In southern Africa the most loved family member is the 'little sister', Datavideo SE-500. It is an easy-to-use analogue 4 channel video mixer that is well-liked by churches throughout Africa due to its ruggedness and ease of use. The SE-500's bigger sister is the SE-600, which has six analogue inputs and two PC inputs. SE-600 is the logical upgrade from SE-500 and is popular with larger churches, auditoriums, and facilities using

composite, which has sufficient quality to produce DVDs as an end product. Datavideo has bucked the trend to go all-out digital and its SD family remains firmly rooted in Africa, India, Pakistan, the Middle East, China, Eastern Europe and Russia.

At the end of the year the Datavideo stork will deliver the SE-500's HD brother, called the SE-700. This will be an easy-to-use 4 channel HD mixer in a traditional stand-alone desktop design with a T bar for wipes and effects with HDMI and SDI in and outputs. Capable of

lumakeying titles and graphics – a feature the SE-500 does not have, this baby promises to be fat and healthy – feature-wise!

The popular big brother in the family is the MS-2800. It is a complete 8U 19" rack aluminium case complete with mixer/ switcher 8 channel upgradeable to 12, Comms and Tally, SDI recorder, vector scope multipreview screen and integrated power distribution centre. OBV-2800 has even more muscles than ouboet! The two smaller brothers are the HS-2800, being a briefcase styled HD mobile kit comprising of mixer / switcher, Comms and Tally and integrated multipreview screen. The HS-600 is an SD briefcase styled version. Both HS's are toned to the extreme with their sleek design.

New family members

A new branch in the family tree will be the 2200 range. The SE-2200 will be a six-channel HD mixer / switcher where the HS-2200 will be the briefcase styled mixer / switcher with Comms and Tally and integrated multipreview screen.

INNOVATIVE PORTABLE SOLUTIONS: Datavideo TC-200 Overlay box with CG-200 character generator

Other siblings will be a portable harddrive recorder with integrated flip up screen called HRS-30, and MCU100, the new Sony Camera control unit. Almost without fanfare, the revolutionary TC-200 has proved popular. Until now CG on the run was difficult and clumsy requiring a PC with an SDI CARD. TC-200 requires no PCI card and offers full CG on a laptop with HDMI. This baby includes free CG-200 (Character Generator Software) that can grow up and use other CG software packages in the Datavideo family! Compatible with Windows 7 / 8, it

supports DSK function (via HDMI) or SDI overlay function in 1080i 50/59.94/60; 720p 50/59.94/60 and SD video: 576i/480i. See it in action and fall in love with the simplicity and ease of use.

NVS-20 with H.264 is a one box solution for streaming via a network and works famously with the rest of the family, whether they be HD or SD, as the unit has SD/HD-SDI, HDMI and composite as well as analogue audio inputs. Go and see and be welcomed by the Datavideo family, old and young at IBC 2014: Hall 7, Stand D.39. SA



NVS-20

datavideo®



STANDALONE H.264 VIDEO STREAMING SERVER HD/SD-SDI, HDMI AND COMPOSITE INPUT. RJ-45 NETWORK OUTPUT, USB OUT TO RECORD

HS-2800

SD/ HD-SDI, HDMI AND COMPOSITE INPUT MOBILE VIDEO STUDIO



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MACRO VIDEO ARE THE DISTRIBUTORS OF DATA VIDEO PRODUCTS IN SOUTHERN AFRICA

MEET OUR NEW FAMILY MEMBERS!



4 CHANNEL HD SWITCHER

SE-700 The Datavideo SE-700 is an all new, 4 channel, all-in-one HD switcher. With 2 HDMI and 2 HD-SDI inputs, this switcher is capable of working with 4x 1080i without even breaking a sweat. This simple switcher is very easy to set up and use. With only a couple buttons and a T-bar fader, anybody can make a nice production!

Features:

- Broadcast quality HD switcher
- **Inputs:** 2x HD-SDI, 2x HDMI, 2x XLR audio
- Quick and easy setup
- Picture-in-picture
- Down stream keying*
- Luma keying

*Specifications are preliminary, subject to change!



PORTABLE 6 CHANNEL HD STUDIO

HS-2200 The Datavideo HS-2200 is a truly portable solution for on-the-go mixing. The HS-2200 switcher comes with great features such as a 6x6 SDI genlocked matrix, dual PIP and a built-in title overlay system that works with a range of Datavideo CG software. Like all Datavideo hand-carried studios, the HS-2200 also includes a 17.3" multiviewer and a talkback system. The HS-2200 weighs only 9 kilograms and is very low on power consumption

FULL HD PTZ CAMERA

PTC-150 The PTC-150 has been designed with many indoor applications in mind such as live theatre events, concerts, conferencing, worship, talk shows and news.

The Datavideo PTC-150 combines outstanding image quality with super smooth and quiet pan/tilt/zoom operation. When combined with the Datavideo RMC-180 a network of up to 4 PTC-150 cameras can be easily controlled by one user.



OTHER NEW FAMILY MEMBERS:

AD-200
Audio mixer/audio delay

PTC-120
PTZ Camera

MCU-100
Camera control for Sony

SE-2200
6 channel HD switcher

HRS-30
Portable recorder/
lookback monitor

TC-200
HDMI title overlay



SEE ALL NEW PRODUCTS AND MORE AT IBC 2014!
BOOTH: 7.D39

